



**SOUTHERN  
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COUNCIL**

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**NEWS &  
ANNOUNCEMENTS**

President  
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**3,700 SQUARE MILES OF OPPORTUNITY**



**Announcing a special opportunity to register for the 2017 Futures Conference to be held September 25 - 26, 2017 at the Borgata Hotel and Casino in Atlantic City.**

What will the future look like? How will libraries, businesses, non-profits, and community organizations be impacted by technology? How will they communicate and what tools will be available to help them adapt in order to best suit their customers' needs?

Join librarians, business professionals and community leaders from across the country in beginning a discussion on how organizations need to change in order to thrive in the next decade. We imagine a morphing of imagination, inspiration, and information that will transform the way we look towards the future. Hear speakers share their vision, engage in small group discussions and be a part of a conference where EVERYONE walks away with a plan to navigate the future through newly envisioned possibilities.

Sessions will explore:

- Hacking and privacy in the age of "Big Brother" and "Big Data".
- The future of technology, science, innovation and media.

- A forward look at economic, demographic, and real estate studies that will impact the future.
- The role of architecture in the future, and innovative solutions to architectural design challenges.
- A look at the convergence of information and society, and how this is driving and accelerating disruptive change.
- Understanding the drivers behind how business and technology changes and how to shape strategies for leveraging these changes.
- The future of social media, branding, and strategic communications.
- Additionally, attendees will participate in hands-on training in forecasting the future, as well as an Oculus Rift VR technology demo!

#### REGISTRATION:

You may register by credit card or check by logging on to the Eventbrite website listed below. Once there, click on "TICKETS," then click on "Enter Promotional Code" in the upper right. The cost of the registration is \$395.

\*\*\*\*A full breakfast and a delicious lunch both days is included with the cost of your registration\*\*\*\*

Access the registration page here: <https://www.eventbrite.com/e/futures-conference-imagination-inspiration-innovation-tickets-32919348658>

For more information about the event and a list of speakers, visit: <http://www.njstatelib.org/event/futures-conference/>

#### HOTEL:

A block of hotel rooms has been reserved at the Borgata at the rate of \$114 (plus 14% Occupancy Tax and \$5 Atlantic City Occupancy Fee) per night. You will also notice a charge of \$15/night for the 'Resort Fee'. This resort fee will be waived at time of check out pursuant to our agreement with the Borgata. Reservations can be made through the registration page or by contacting the Borgata Hotel Reservations Department at 609-317-1000. Identify yourself as an attendee of the Futures Conference using Group Code: GBNJL17.

**Be sure to join us for this special event. Seats are limited so please register early.**

#### SPONSORING PARTNERS:

State Libraries:

Connecticut  
Delaware  
Maine  
Maryland  
New Hampshire  
New Jersey  
Pennsylvania  
Rhode Island  
Vermont  
West Virginia

ADDITIONAL SPONSORING PARTNERS:

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Please contact Peggy Cadigan, Deputy State Librarian for Innovation, New Jersey State Library, if you have any question. 609-278-2640, x113 [pcadigan@njstatelib.org](mailto:pcadigan@njstatelib.org)