### SNJDC 2020 Event Sponsorship Opportunities

#### Sound Off for South Jersey – March 26-27

One of the largest Policy conferences in the state. Sound Off features panels of federal, state and local officials and addresses upcoming issues vital to the current Legislative session. The conference routinely draws over 250 attendees and is held in Atlantic City.

**Sponsorship Levels**

- Presenting Sponsor - $10,000 * Exclusive
- Primary Sponsor - $6,875 * Exclusive
- Supporting Sponsor - $2,500
- Welcome Reception Sponsor - $1,500
- Stand Up Banner Sponsor - $500
- Bookmark Sponsor - $500
- Corporate Sponsor - $350

#### Golf Outing – May 5

An 18-hole outing that includes breakfast, barbeque lunch and awards ceremony. An excellent opportunity to mix business with a round of golf on an exceptional course in Salem County that attracts over 120 golfers.

**Sponsorship Levels**

- Tournament Sponsor - $2,500 * Exclusive
- Corporate Sponsor - $1,000
- Breakfast Sponsor - $800
- Barbeque Sponsor - $800
- Putting Contest Sponsor - $400 Exclusive
- Cigar Bar Sponsor - $250 Exclusive
- Hole/Cart Sponsor - $150

#### Construction Forecast – June 5

Exhibits and conference that focuses on upcoming construction projects in the southern eight-county region of New Jersey. This event unveils upcoming jobs/contracts that have not yet been put out for bid and a panel of experts and business representatives for questions and answers. The conference draws over 250 attendees and is held in Atlantic County.

**Sponsorship Levels**

- Presenting Sponsor - $6,500 * Exclusive
- Flash Drive Sponsor - $1,600 * Exclusive
- Supporting Sponsor - $1,200 *
- Coming Attractions - $600 * Exclusive
- Exhibitor - $450

#### Day on the Delaware – August 14

An Economic Development Waterfront Tour of the Delaware River offers an ideal opportunity for a narrated update of the Delaware River and Delaware Waterfront. Held aboard the Spirit of Philadelphia, the event is one of our largest and most unique networking opportunities with 300 attendees.

**Sponsorship Levels**

- Supporting Sponsor - $2,000 *
- Lanyard Sponsor - $1,250 *
- Wine Tasting Sponsor - $1,000 * Exclusive
- Cigar Bar Sponsor - $1,000 * Exclusive
- Dessert Table Sponsor - $500 *
- Table Tent Sponsor - $500 * Exclusive

#### Annual Awards Reception – October 8

Held to honor individuals and companies who have made a contribution to the economic development and growth of the region, as well as to the success of the SNJDC. The reception is held in Camden County and begins with cocktails and hors d’oeuvres and networking for over 200 attendees and includes dinner and dessert.

**Sponsorship Levels**

- Title Sponsor - $3,000 * Exclusive
- Presenting Sponsor - $2,000
- Host Sponsor - $1,000
- Music Sponsor - $750 * Exclusive
- Flower Sponsor - $600 *
- Specialty Sponsor (Beverage or Dessert) - $500 *
- Congratulations Program Listing - $200

#### Holiday Luncheon – December 11

This year-end event serves as a holiday celebration that offers an excellent networking opportunity between SNJDC members and non-members. Special guests include Legislators, Congressmen, Mayors & Freeholders. Held in Atlantic County, the event attracts 250 attendees for a reception and luncheon with a keynote speaker.

**Sponsorship Levels**

- Luncheon Presenting Sponsor - $1,200 *
- Reception Sponsor - $600 *

#### Public Policy Breakfast Series

An opportunity to hear the views and plans from New Jersey’s Congressional and Legislative Delegation as well as key state policy makers. The breakfasts are held several times a year and draw 75-125 guests.

**Sponsorship Levels**

- Title Sponsor - $2,500 *
- Presenting Partner - $1,200 *
- Host Sponsor - $600 *
- Supporting Sponsor - $250

#### Additional Information

To register or check availability:
Southern New Jersey Development Council
(856) 228-7500
snjdc@snjdc.org

The Sponsorship Response Form can be completed on page 3 of this document.

* For availability of sponsorships, contact our office or visit snjdc.org/event-calendar

* Indicates SNJDC Member Only Sponsorship Opportunity
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<th>Sponsorship Incentives per Event &amp; Level for 2020</th>
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<th>Annual Awards Reception October 8</th>
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<td>Presenting Host Music Flower Specialty Program</td>
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**Key Points**
- **Sponsorship Incentives per Event & Level for 2020**
  - One Company Representative Seated at Head Table
  - Company Representative Provides Introduction
  - Prominent Role in Program
  - Company Name or Logo Recognition on Event Materials (Varies)
  - Exhibit Table
  - Sponsor Provided Promotional Item Included
  - Company Ad/ Logo Recognition
  - Company Retractable Banner Displayed
  - Tickets
  - Verbal Recognition During Program

**Event Dates**
- Sound Off for South Jersey: March 26-27
- Golf Outing: May 5
- Construction Forecast: June 5
- Day on the Delaware: August 14
- Annual Awards Reception: October 8
- Holiday Luncheon: December 11

**Program Book Ad**
- Title – Full Page
- Presenting – Full Page

**Company Logo on Presentation**
- Presenting Reception
- Presenting Host
- Music Flower Specialty Program

**Tickets**
- Presenting – 10
- Primary – 8
- Supporting – 4
- Welcome Reception – 2
- Pull Up Banner – 1
- Bookmark - 1
- Corporate – 1

**Verbal Recognition During Program**
- Presenting Primary
- Supporting Welcome Reception Banner
- Presenting Corporate Breakfast Barbeque
- Presenting Flash Drive Supporting Coming Attractions Exhibitor
- Supporting Lanyard Wine Tasting Cigar Bar Dessert Table Table Tent
- Title Presenting Host Music Flower Specialty Program
- Presenting Reception
- Presenting Host Supporting
Indicate Sponsor Interest & Complete the Form Below to Sponsor

* Indicates SNJDC Members Only Sponsorship Opportunity
† Indicates Exclusive Sponsorship Level

Sound Off for South Jersey Sponsorships—March 26-27, 2020

- Presenting - $10,000 *
- Primary - $6,875 *
- Supporting - $2,500
- Welcome Reception - $1,500
- Pull Up Banner - $500
- Bookmark - $500
- Corporate - $350

Golf Outing Sponsorships – May 5, 2020

- Tournament - $2,500 *
- Corporate - $1,000
- Breakfast - $800
- Barbeque - $800
- Putting Contest - $400
- Cigar Bar - $250
- Hole/Cart - $150

Construction Forecast Sponsorships – June 5, 2020

- Presenting - $6,500 *
- Flash Drive - $1,600 *
- Supporting - $1,200 *
- Coming Attractions - $600 *
- Exhibitor - $450

Day on the Delaware Sponsorships – August 14, 2020

- Supporting - $2,000
- Lanyard - $1,250 *
- Wine Tasting - $1,000 *
- Cigar Bar - $1,000 *
- Dessert Table - $500 *
- Table Tent - $500 *

Annual Awards Reception Sponsorships – October 8, 2020

- Title - $3,000 *
- Presenting - $2,000
- Host - $1,000
- Music - $750
- Flower - $600
- Beverage - $500
- Dessert - $500
- Program Book Listing - $200

Holiday Luncheon Sponsorships – December 11, 2020

- Presenting - $1,200 *
- Reception - $600 *

Public Policy Speaker Series Sponsorships (Confirm Speaker with SNJDC)

- Title - $2,500 *
- Presenting - $1,200 *
- Host - $600 *
- Supporting - $250

Please Check Availability with SNJDC Prior to Payment as Exclusive Levels are Offered Right of First Refusal

For more details regarding each sponsorship level, please contact SNJDC at (856) 228-7500 or at snjdc@snjdc.org

Complete Sponsor Form:  Online on the Event Page at www.snjdc.org  Fax to (856) 228-7511  Email to snjdc@snjdc.org

* Indicate Sponsorship Levels Above – Please Check Availability with SNJDC Prior to Payment

Contact Name __________________________________________________________ Contact Email ________________________________

City, State, Zip __________________________________________________________ Phone (________) __________ - __________ Ext. ________________

Credit Card # __________________________________________________________ Exp. Date _________________ Sec. Code ______________

SNJDC MEMBERS ONLY: Please Invoice __________________________ Email ________________________________ Invoice - Check One: ☐ Per event  ☐ For all events above