

NJ Department of Transportation Commissioner Diane Gutierrez-Scaccetti is responsible for addressing issues ranging from regulatory reform to overseeing capital improvement plans, the Transportation Trust Fund and funding infrastructure investment; the buildout of electric vehicle (EV) infrastructure; as well as the NJ Light Rail.

Speaker Series events are held several times a year and draw 75-125 guests. Due to concerns over the ongoing COVID-19 pandemic, this event will be virtual.

Sponsorship Incentives	Title Sponsor \$2,000 * <i>Exclusive</i>	Presenting Partner \$1,200 * <i>Limited</i>	Host Sponsor \$600 *	Supporting Sponsor \$300
Speaking Opportunity	Self - Introduction Keynote Speaker Introduction			
Q & A Roundtable Participant	Live	Live	Moderator reads question	
Webinar Registrations	6	4	4	2
Logo Placement	Invitations Registration Page Start/End of webinar and on Presentation	Invitations Registration Page Start/End of webinar and on Presentation	Invitations Registration Page Start/End of webinar and on Presentation	Start/End of webinar and on Presentation
Sponsorship Announcement	Exclusive email & social media announcement	Group Email & exclusive social media announcement	Group Email & social media announcement	Group Email & social media announcement
Post Webinar Email Recognition	Logo & Link as Title Partner	Logo & Link as Presenting Partner	Logo & Link as Host Sponsor	Logo & Link as Supporting Sponsor
Program Verbal Recognition	Yes	Yes	Yes	Yes



featuring

NJ DOT Commissioner Diane Cutierrez-Scaccetti

FRIDAY, SEPTEMBER 4, 2020 | 9:30 A.M. - 10:30 A.M. | VIRTUAL MEETING

*Sponsorships Available for SNJDC Members Only. Contact Ben Gallinelli via email: ben@snjdc.org.

Title Sponsor -- \$2,000 Exclusive * SNJDC Members Only

Logo recognition as "Title Sponsor" on event materials including electronic invitations, registration page, start/end of webinar and downloadable presentation, presentation slide header, and company ad slide (10" x 5.625") in presentation; on-screen 90 second self-introduction and introduction of Keynote Speaker; On-screen live participation in Q & A Roundtable asking Keynote Speaker a question; Exclusive email & social media posting announcing sponsorship participation; Verbal recognition during program; Recognized in post webinar email; 6 registrations to webinar.

Presenting Partner -- \$1,200 Limited (4) * SNJDC Members Only

Logo recognition as "Presenting Partner" on event materials including electronic invitations, registration page, start/end of webinar and downloadable presentation, presentation slide footer, and company ad slide (10" x 5.625") in presentation; On-screen live participation in Q & A Roundtable asking Keynote Speaker a question; Email & social media posting announcing level sponsors participation; Verbal recognition during program; Recognized in post webinar email; 4 registrations to webinar.

Host Sponsor -- \$600 * SNJDC Members Only

Logo recognition as "Host Sponsor" on event materials including electronic invitations, registration page, start/end of webinar and downloadable presentation; Moderator recognizes when presenting question; Email & social media posting announcing level sponsors participation; Verbal recognition during program; Recognized in post webinar email; 4 registrations to webinar.

Supporting Sponsor -- \$300

Logo recognition as "Supporting Sponsor" on start/end of webinar and downloadable presentation; Email & social media posting announcing level sponsors participation; Verbal recognition during program; Recognized in post webinar email; 2 registrations to webinar.

Individual Tickets

- SNJDC Member - \$55 per person Non- Member - \$110 per person

Please Return Completed Form To Ben Gallinelli at ben@snjdc.org

Name(s) _____

Organization _____

Address _____

City, State, Zip _____

Phone (____) _____ Ext. _____ No. of Individual Registrations: _____

Credit Card # _____ Exp. Date _____ Sec. Code _____ Amount: \$ _____

SNJDC MEMBERS ONLY: Please send an invoice (if different than above) to:

Name _____ Email _____

