



# Electronic Advertising Opportunities

## Afternoon Break

Be visible on South Jersey’s business electronic news aggregate, which offers top stories from throughout the region reaching 5,000 business, industry & government decision makers every Monday, Wednesday & Friday.

### Rates & Sizes

3.5" x 3.5" (252 x 252 pixels)..... \$300/month  
3.5" x 5.5" (252 x 396 pixels)..... \$500/month  
*Add-On Available: Add \$100 to either ad size and receive 3 months of Website Advertising (\$450 value)*

**Statistics:** 23% Open Rate • 10% Click Rate

## In the Spotlight

Make an impression and tell more of your story through our *In the Spotlight*, an exclusive broadcast email or webinar that builds business awareness and adds value to email marketing and virtual strategies.

### Rates & Sizes

8.5" x 7.5" (612 x 540 pixels)..... \$250  
*Add-On Available: Add \$100 and re-run the same ad (one-time offer only)*  
**NEW! Webinar Option Available: \$550**

**Statistics:** 25% Open Rate • 11% Click Rate

## Website

Enhance your exposure to our targeted audience with members and non-members driven to our website daily for our news, event information & registration, and regional resources.

### Rates & Sizes

2.5" x 2.5" (180 x 180 pixels)..... \$450/3 months  
2" x 4" (144 x 288 pixels)..... \$600/3 months

**Average Daily Statistics:** 78 Users • 371 Page Views • 2 Minute Average Time on Site

Place your advertising order by completing the form below and emailing to [snjdc@snjdc.org](mailto:snjdc@snjdc.org)

*SNJDC Members Only • Ad rotation options and ad design services are available.*

Contact Name \_\_\_\_\_ Contact Number \_\_\_\_\_

Contact Email \_\_\_\_\_ Company \_\_\_\_\_

Advertising Opportunity Request (publication, ad size, duration, timeframe) \_\_\_\_\_

Total for Advertising \$ \_\_\_\_\_ Check Here to be Invoiced

Credit Card Number \_\_\_\_\_ Exp \_\_\_\_\_ Sec. Code \_\_\_\_\_