

2024

EVENT SPONSORSHIP AND ADVERTISING OPPORTUNITIES

Why invest in SNJDC?

The SNJDC offers opportunities for our members to increase their name recognition and corporate exposure through event sponsorships and publication advertising.

Our annual events allow you to reach hundreds of top business executives, policy decision makers and active contributing members of the community.

Our publications help increase visibility and name recognition, building your reputation and making a lasting impression.

As a sponsor, you will get exposure at our events while promoting your brand and service. With a membership roster of over 300 organizations, and a contact list around 5,000 addresses, being an event sponsor or advertiser with the SNJDC can help generate business, strengthen relationships, and increase visibility.



3700 SQUARE MILES OF OPPORTUNITY

A N N U A L E V E N T S

PUBLIC POLICY SPEAKER SERIES

An opportunity to hear the views and plans from New Jersey's Congressional and Legislative Delegation as well as key state policy makers. The events are held several times a year and draw 75-125 guests.



Sponsorship Levels

Title Sponsor: \$2,500 *
Presenting Sponsor: \$1,500
Host Sponsor: \$800
Supporting Sponsor: \$450



Sponsorship Levels

Tournament Sponsor: \$3,000*
Foursome: \$1,525
Twosome: \$850
Breakfast Sponsor: \$1,000
Luncheon Sponsor: \$1,000

GOLF OUTING MAY

An 18-hole outing that includes breakfast, barbeque lunch and an awards ceremony. An excellent opportunity to mix business with a round of golf on Ron Jaworski's Running Deer Golf Course in Salem County. The event attracts 120 golfers each year.

CONSTRUCTION FORECAST JUNE

Featuring presentations from industry experts, business representatives, municipal and county officials, this conference discusses development trends and projects that are in the conceptual, planning, or design stage and/or ready for construction in South Jersey.

The event features more than two dozen exhibitors, draws over 200 attendees, and is held at Stockton University in Galloway Township.



Sponsorship Levels

Presenting Sponsor: \$7,000*
Project Bid & Media Sponsor: \$1,800*
Supporting Sponsor: \$1,400
Coming Attractions: \$800*
Exhibiting Sponsor: \$600



Sponsorship Levels

Pre-Boarding Reception: \$3,000*
Supporting Sponsor: \$2,000
Lanyard Sponsor: \$1,500*
Cigar Bar Sponsor: \$1,250*
Wine Tasting Sponsor: \$1,250*
Dessert Sponsor: \$600
Table Tent Sponsor: \$600*

DAY ON THE DELAWARE AUGUST

One of the most anticipated networking opportunities of the year, this popular event is held aboard the Spirit of Philadelphia and sells out at 200 attendees.

Featuring a visual tour of the ongoing development along the Camden and Philadelphia waterfronts and includes an interactive digital map which details significant landmarks, places and projects of interest.

SOUND OFF FOR SOUTH JERSEY SEPTEMBER

One of the largest Legislative conferences in the state, Sound Off provides an opportunity to hear the views and plans from State and Federal policy makers on issues that impact the South Jersey region. The conference routinely draws over 200 attendees and is held in Atlantic City.



Sponsorship Levels

Title Sponsor: \$5,000*
Supporting Sponsor: \$2,500
Closing Reception Sponsor: \$1,500
Lanyard Sponsor: \$1,500*
Exhibiting Sponsor: \$1,000
Corporate Sponsor: \$600



Sponsorship Levels

Title Sponsor: \$3,000*
Supporting Sponsor: \$2,000
Host Sponsor: \$1,250
Award Sponsor: \$1,000*
Flower Sponsor: \$650
Beverage Sponsor: \$650
Program Book Sponsor: \$250

AWARDS RECEPTION OCTOBER

Held to honor individuals and companies who have contributed to the economic development and growth of the region, as well as to the success of the SNJDC. The reception is held in Camden County, with networking for over 200 attendees and includes dinner and dessert.

HOLIDAY BUSINESS LUNCHEON DECEMBER

This year-end event serves as a holiday celebration that offers an excellent networking opportunity between SNJDC members and non-members. Special guests include Legislators, members of Congress, Mayors & Commissioners. Held in Atlantic County, the event attracts over 150 attendees.



Sponsorship Levels

Presenting Sponsor: \$1,200
Reception Sponsor: \$600



Sponsorship Levels

Presenting Sponsor: \$1,200

WEBINARS

An opportunity to position your business and highlight a specific project, initiative, or success story in front of an audience of key leaders and decision-makers from the public and private sectors. The webinars can be hosted several times a year and typically draw 45-75 guests.

Contact the SNJDC office at (856) 228-7500 for each Event Sponsorship's benefits.

*Exclusive Sponsorship Opportunity

EVENT SPONSORSHIP AND INCENTIVES

EVENT	SPONSORSHIP LEVEL	VERBAL RECOGNITION DURING PROGRAM	NAME/LOGO RECOGNITION ON EVENT MATERIALS (VARIES)	TICKETS INCLUDED	EVENT INVITE/SOCIAL MEDIA RECOGNITION (VARIES)	COMPANY PROVIDED AD (VARIES)	COMPANY RETRACTABLE BANNER DISPLAYED	ROLE IN PROGRAM	EXHIBIT TABLE
Public Policy Speaker Series (Per Event)	Title*	✓	✓	4	✓		✓	✓	✓
	Presenting	✓	✓	2	✓		✓		✓
	Host	✓	✓	2			✓		
	Supporting	✓	✓	1					
Golf Outing	Tournament*	✓	✓	4	✓	✓	✓	✓	✓
	Corporate (Foursome or Twosome)	✓	✓	4/2					
	Breakfast or Luncheon	✓	✓	2					
	Hole & Cart	✓	✓						
Construction Forecast	Presenting *	✓	✓	6	✓	✓	✓	✓	✓
	Project & Media *	✓	✓	4	✓	✓	✓		✓
	Supporting	✓	✓	4	✓	✓	✓		✓
	Coming Attractions *	✓	✓	2	✓			✓	
	Exhibitor	✓	✓	2	✓		✓		✓
Day on the Delaware	Supporting	✓	✓	4	✓				
	Lanyard *	✓	✓	2					
	Wine Tasting * ¹	✓	✓	2	✓				✓
	Cigar Bar * ²	✓	✓	2	✓				✓
	Dessert Table	✓	✓	1					
	Table Tent * ³	✓	✓	1					
Sound Off for South Jersey	Title *	✓	✓	6	✓	✓	✓	✓	✓
	Supporting	✓	✓	4	✓	✓	✓		✓
	Closing Reception	✓	✓	2		✓			
	Lanyard *	✓	✓	2					
	Exhibitor	✓	✓	2			✓		✓
	Corporate	✓	✓	1					
Awards Reception	Title *	✓	✓	6	✓	✓		✓	
	Presenting	✓	✓	4	✓	✓		✓	
	Host	✓	✓	2	✓	✓			
	Awards *	✓	✓	2					
	Specialty (Flower or Beverage)	✓	✓	1					
	Program Book	✓	✓						
Holiday Business Luncheon	Presenting	✓	✓	4	✓		✓		
	Reception	✓	✓	2			✓		

* Indicates Exclusive Sponsorship Opportunity

¹ Sponsor provides wine tasting cups for attendee use at the wine tasting table.

² Sponsor provides cigars, cigar cutters, etc. for attendees at the cigar bar.

³ Sponsor provides company advertising table tents for each table on the vessel.

ADVERTISING OPPORTUNITIES

Afternoon Break

Be visible on South Jersey's business electronic news aggregate, which offers top stories from throughout the region reaching 5,000 business, industry & government decision makers every Monday, Wednesday & Friday.

Rates & Sizes

3.5" x 3.5" - \$300/month
3.5" x 5.5" - \$500/month

In the Spotlight

Make an impression and tell more of your story through our In the Spotlight, an exclusive broadcast email that builds business awareness and adds value to email marketing and virtual strategies.

Rates & Sizes

8.5 x 7.5 - \$250

Website

Enhance your exposure to our targeted audience with members and non-members driven to our website daily for our news, event information & registration, and regional resources

Rates & Sizes

2.5" x 2.5" - \$450/3 months
2" x 4" - \$600/3 months



Provide readers with more than an ad! **The Chronicle** quarterly magazine offers advertisers the opportunity to share their knowledge and experience through thoughtful leadership articles covering trends and topics our readership would find interesting and useful.

This full color magazine is for and about the eight county region of Southern New Jersey. With both a printed and virtual publication, an article and ad in **The Chronicle** can increase your company's profile as an industry expert and leader for the South Jersey business community.

UPCOMING EDITIONS

1ST QUARTER
MARCH

2ND QUARTER
JUNE

3RD QUARTER
SEPTEMBER

4TH QUARTER
DECEMBER

SPACE	SIZE	PRICE	WORD COUNT
Inside Front Cover	8.5"w x 10.875"h	\$850	650
Back Cover	8.5"w x 10.875"h	\$850	650
Inside Back Cover	8.5"w x 10.875"h	\$850	650
Full Page	8.5"w x 10.875"h	\$650	450
Half Page	7.5" w x 4.75" h or 3.75" w x 9.875" h	\$550	400
Quarter Page	7.5" w x 2.39" h or 3.75" w x 4.875" h	\$375	300

AD SPECS : Ads should be prepared digitally and saved in JPEG, PNG or PDF file formats (with embedded fonts)